



MJ/mš

Ljubljana, 28th August, 2013

Dear Sirs!

SUBJECT: Autumn issue of PAPIR, a magazine of the Slovenian paper and paper converting Industry

Like every year, in November will be published a new issue of the Magazine PAPIR which is the only specialized magazine of its kind in Slovenia. Magazine will be published at the event of DITP Symposium in Bled and all participants of the Symposium will receive one issue of the PAPIR.

You are kindly invited to present and promote yourself in our magazine PAPIR by advertisement or promotional message.

Let us remind you that PAPIR is popular, professional and scientific magazine which according to its topics links together Slovenian papermaking and related companies. It presents technological innovations and informs about achievements, development and research within Slovenian and European papermaking sector. It announces important events and encourages awareness about ecological issues in papermaking and paper converting. Its publishers are: GZS-Paper and Paper Converting Industry Association, Pulp and Paper Institute Ljubljana and DITP-Pulp and Paper Engineers and Technicians Association of Slovenia. The financial support from the Slovenian Book Agency is a great proof of magazine's quality and professional competence.

The magazine is regularly distributed among employees in technical units; however it is also well appreciated by management people in commercial sectors and all involved in education, innovation, development, environmental research, energy and personnel. It is delivered to Ministries, scholars from paper mills, eco-schools, libraries, Slovenian representatives in EU, institutions in Brussels, editorial boards of public media and others, altogether to almost 1000 addresses. Abstracts of articles are written also in English in order to acquaint foreign public with current topics. Some issues are sent abroad from where positive opinions about its concept and contents are often addressed to the editorial board.

Because the magazine PAPIR reaches your target market groups, you are invited to present them your business proposal through advertisement. The following are the prices of advertisements:

1/1 page (210 x 295 mm)	1.000 €
1/2 page (210 x 137,5 mm)	580 €
1/4 page (88,5 x 137,5 mm)	300 €
Cover page, back page	1.200 €

We kindly ask you to submit your decision by **October 4th, 2013**. Further information is available from Metka Ševerkar, e-mail ditp@icp-lj.si.

You are cordially invited to participation.

With Best regards

Editorial office:
Marko Jagodič