

Ljubljana, 17th Februar 2021**SUBJECT: Spring issue of Papir**

Dear Madam / Dear Sir!

The preparations for the spring issue of the magazine Papir, which is the only specialized newsletter of its kind in Slovenia, have just started.

You are kindly invited to present and promote yourself in the magazine with advertisement or promotional message.

Let us remind you that the magazine Papir is a popular, professional and scientific magazine which through to its topics links together Slovenian papermaking and related companies. It presents technological innovations and informs about achievements, development and research within the Slovenian and European papermaking sector. It announces important events and encourages awareness about ecological issues in papermaking. Its publishers are: GZS-Paper and Paper Converting Industry Association, Pulp and Paper Institute Ljubljana (ICP) and Pulp and Paper Engineers and Technicians Association of Slovenia (DITP).

The magazine is regularly distributed among employees in technical units; however it is also well appreciated by managers in commercial sectors and all involved in education, innovation, research and development, environmental protection, energy and personnel. It is delivered to Ministries, scholarship students, schools, libraries, Slovenian representatives in the EU, institutions in Brussels, editorial boards of public media and others, altogether to almost 1000 addresses. Abstracts of articles are also written in English in order to acquaint foreign public with current topics. Some issues are sent abroad from where positive opinions about its concept and contents are often addressed to the editorial board.

As the magazine Papir reaches your target market groups, you are kindly invited to present your business through an advertisement in our magazine or promotional message.

The following are the prices of advertisements which must be submitted in **pdf** format:

1 page (210 x 297 mm)	1.000 EUR (cover page, back page 1.200 EUR)
½ page (180 x 133 mm)	580 EUR
¼ page (118 x 106 mm)	300 EUR

We kindly ask you to submit your decision the latest **by March 15th 2021**.

Further informations are available on e-mail ditp@icp-lj.si or you can call us on **01 200 28 48**.

Best regards!

Editorial office:
Tea Kapun